

Gideok Seong (Kevin)

Software Engineer | Full Stack Developer | Backend Engineer | DevOps Engineer

<https://www.gideokseong.com> | gideokseong@gmail.com | [LinkedIn](#) | (203) 543 1855 | New Jersey

Software Engineer with experience building and operating production SaaS applications, **multi-tenant platforms**, and enterprise systems using **ASP.NET Core, SQL Server, Next.js, Docker, and Linux**. Co-Founder and Lead Software Engineer of SellerVisor, a SaaS platform integrating **Amazon Ads API, Amazon SP-API, Stripe, AI services**, and **large-scale automation workflows**. Experienced in backend development, full-stack web applications, REST APIs, database optimization, CI/CD, observability, and production operations.

PROFESSIONAL EXPERIENCE

CO-FOUNDER / LEAD SOFTWARE ENGINEER | SellerVisor (SaaS Platform)

NJ, July 2025 – Present

- Architected and developed a **multi-tenant SaaS platform** supporting analytics, automation, billing, reporting, and AI-powered workflows for Amazon sellers.
- Built backend services using **ASP.NET Core, Entity Framework Core, SQL Server, REST APIs, and Hangfire**, enabling large-scale data synchronization and automation workflows processing **thousands of records per execution**.
- Developed **50+ production features** using **Next.js, JavaScript, TypeScript, Razor Pages, and modern web technologies**, delivering customer-facing dashboards, reporting systems, and operational workflows.
- Designed and optimized **SQL Server databases, indexing strategies, and complex reporting queries**, improving application performance and scalability.
- Integrated **7+ external APIs**, including **Amazon SP-API, Amazon Ads API, Stripe, OpenAI, Gemini, Jungle Scout, and DataForSEO**, implementing retry handling, pagination, rate-limit management, and fault-tolerant processing.
- Developed automation engines for **campaign optimization, keyword analysis, bid management, and reporting**, reducing manual operational effort.
- Deployed and maintained **Docker-based Linux production environments**, improving deployment consistency, operational efficiency, and system reliability.

Application Operations & Monitoring Engineer | Samsung SDSA (via Snelling)

NJ, Feb 2024 – Present

- Support **enterprise production environments** across multiple servers, services, and business-critical applications.
- Built and maintained centralized monitoring, alerting, and observability solutions using **Prometheus, Grafana, Alertmanager, Elasticsearch, Kibana, Docker, Linux, and Spring Boot Admin**, improving system visibility, performance monitoring, incident detection, and operational reliability.
- Participate in **incident response, root cause analysis, troubleshooting, and production support**, helping maintain operational stability.
- Contribute to **GenAI initiatives**, translating business requirements into technical discussions and solution planning.

ERP Migration & Data Systems Analyst | Beauty Plus

NJ, Apr 2020 – Jan 2024

- Supported ERP migration from a **legacy C# system to a web-based platform**, documenting workflows and system behavior across departments.
- Developed **SQL reporting solutions, analytical queries, and operational dashboards** used for management decision-making.
- Improved database performance through **query optimization and indexing strategies**, reducing reporting latency.
- Gathered **cross-functional requirements** and translated business workflows into **implementation-ready technical specifications**.
- Created migration validation procedures, database documentation, and system handoff materials to support successful deployment.

TECHNICAL SKILLS

- **Backend:** ASP.NET Core, .NET, Entity Framework Core, REST APIs, Hangfire, Spring Boot, Python
- **Frontend:** Next.js, React.js, JavaScript, TypeScript, Razor Pages, HTML5, CSS3, Bootstrap
- **Database:** SQL Server, Query Optimization, Data Modeling, Database Design, Stored Procedures
- **DevOps:** AWS, Docker, Linux, CI/CD, Github Actions
- **Observability:** Prometheus, Grafana, Elasticsearch, Kibana
- **Integrations:** Amazon SP-API, Amazon Ads API, Stripe API, OpenAI API, Gemini APIs, Backblaze API, DataForSEO API, Jungle Scout API

EDUCATION

MS in Computer Science, University of Bridgeport,

CT, Jan 2017 – May 2019

CERTIFICATE

- AWS Certified Developer - Associate
- Professional Scrum Developer™ I (PSD I)
- OutSystems O11 Associate Developer